

## Brokerage Services – Tenant Representation

Extensive knowledge of the real estate market combined with an insider's role in the retail community underpins The Retail Connection's powerful capabilities for our retail clients. The Retail Connection leads our clients through each phase of site selection and lease negotiation, operating as an extension of the retailer's internal real estate department and delivering services according to their strategic initiatives—from market penetration through full market expansion.

Our client-driven focus, relationships with the leading national retail chains and understanding of their corporate cultures provide us an unparalleled platform on which these programs are built.

Successful execution of retail real estate strategy requires in-depth local knowledge and extensive local relationships. Our comprehensive knowledge of the local real estate market ensures consistent, quality results throughout the Southwest. Our services include:

- National Retail Clients
- Box Retail: Big Box and Junior Anchor
- Service Retailers
- Restaurants
- Specialty and Urban Retailers
- Shop Space Retailers



For a complete listing of the 275+ retail chains TRC currently represents, see our website: [theretailconnection.net](http://theretailconnection.net).

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